

B. F. (Biff) Adam, III

Biff was born and raised in northwest Houston.

Biff and his wife Rhonda, have owned a home on Sammy Snead since 2010.

He grew up coming to HTL as a child. His family has owned homes in Hilltop since 1971.

Biff is the founder and managing director of Bedrock Financial Advisors. He has been a Financial Advisor and Registered Representative for 40 years.

Biff has served on numerous corporate and charitable boards as well as financial committees for two large churches in the Houston area.

He is the founder of Soulmates Ministries, active in his church, Champion Forest, and has authored a book on marriage.

Biff and Rhonda have two children and three grandchildren.

Biff is a member of Champions Golf Club and enjoys golf, travel, music, cars and most of all his grandsons.